

JEREMIH at the AUC

HOSTED BY JEFF JOHNSON

JOIN HIM IN
THE FIGHT
AGAINST HIV/AIDS

i know
Part of Act Against AIDS
YOUR VOICE IS POWER

THURSDAY, MARCH 4TH @ 4PM

CLARK ATLANTA UNIVERSITY'S STUDENT CENTER
MULTIPURPOSE ROOM

DOORS OPEN AT 3:30

WWW.ACTAGAINSTAIDS.ORG

i know... that the African American community bears the greatest burden of the HIV epidemic in the United States today.

While accounting for just 13% of the U.S. population, African Americans represent almost half of new HIV infections and AIDS deaths every year. African American youth account for 62% of all HIV infections diagnosed in 2007 among persons aged 13-24 in the 34 states with long-term, confidential name-based HIV reporting.

On **Thursday, March 4**, CDC will launch **i know**, the new phase of *Act Against AIDS*. **i know** aims to increase knowledge about HIV/AIDS among Black young adults aged 18-24 in order to break the silence around HIV and promote healthy decision-making.

i know... I Want to Be a Part of This.

The **i know** release event on March 4, 2010 is the first of a series of **i know** live events. CDC will host the release of **i know** from **4:00 PM – 5:30 PM EST** at the Clark Atlanta University (CAU) Student Center in collaboration with the Atlanta University Center (Morehouse, Spelman, Clark-Atlanta, Morris Brown, Morehouse School of Medicine, and the Interdenominational Theological Center). The release event will feature appearances by Jeremih, BET's Jeff Johnson, Marvelyn Brown, and CDC representatives. The event will also include a digital lounge, the introduction of the **i know** Web video, a radio public service announcement (PSA), and a chance to find out more about HIV prevention from **i know** partners – including *Act Against AIDS* Leadership Initiative (AAALI) organizations, Historically Black Colleges and Universities (HBCUs), AIDS Service Organizations, and local Community Based Organizations.

The **i know** release event is free and open to the public, so come out and enjoy the show. **If you can't make it to the event, you and your friends can watch it live online at www.actagainstaids.org**. And help to spread the word: forward this email to your friends. Text, tweet, or blog about it. Post the live stream URL on Facebook or Myspace. Or post the attached flier on campus to let everyone know about the **i know** release event.

We can be the generation to end the HIV epidemic. So get the Facts. Get Involved. Be the Solution.

*If you want to know more about the **i know** launch event, please contact Nebeyou Abebe at nabebe@air.org. For more information about Act Against AIDS or **i know**, visit www.actagainstaids.org.*