



Yanick Rice Lamb

Her mission is to give voice to the voiceless and share the gift of knowledge through the written word. She's award-winning journalist and author Yanick Rice Lamb. Yanick has had a blessed life and career. She is associate publisher and editorial director of Heart & Soul, the health and fitness bible for black women with a readership of 1.5 million. She also shares her expertise at Howard University, where she is developing a national student magazine. She is an associate professor and coordinator of the Print/Online Journalism Sequence in the John H. Johnson School of Communications.

As a vice president in the BET Publishing Group, Yanick simultaneously served as editor-in-chief of Heart & Soul and BET Weekend magazines. She was promoted to editorial director based on her success as founding editor of BET Weekend. Her editorial vision led to the magazine becoming the second-largest publication targeted to African-Americans with a circulation increase of nearly 40 percent from 800,000 to 1.3 million in just three years. She was also an editor-at-large at Essence and a contributing editor for Emerge.

Previously, Yanick worked for The New York Times Company for 10 years, most recently as a senior editor at Child magazine. At The New York Times, she worked in various newspaper roles, including assistant style editor, deputy home and living editor, assistant editor of Connecticut Weekly, metropolitan copy editor and a layout editor on the news desk. She was also a copy editor at The Atlanta Constitution and a reporter at The Toledo Blade. Yanick and her staffs have won numerous editorial and design awards, including a Folio: Editorial Excellence Award and four Salute to Excellence Awards from the National Association of Black Journalists. Her individual honors include a McDonald's Black History Maker of Today Award in Journalism.

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Yanick is also co-author of *Born to Win: The Authorized Biography of Althea Gibson* (Wiley 2004) and *Rise & Fly: Tall Tales and Mostly True Rules of Bid Whist* (Random House/Crown, 2005). In addition, she wrote the text for *The Spirit of African Design* (Clarkson/Potter, 1996) and was a contributor to *Aunties: 35 Writers Celebrate Their Other Mother* (Ballantine Books, 2004); *Health & Healing for African-Americans* (Rodale, 1997); and *Sisterfriend Soul Journeys* (PromoTrends, 2000). She is also completing her debut novel, *Nursing Wounds*.

A native of Akron, Ohio, she holds a bachelor's in journalism from The Ohio State University and a master's in business administration from Howard University. She has one son and lives in the Washington area.