



Joyce E. Davis

A proven and passionate media professional with vast experience in journalism, Joyce E. Davis is currently the associate director of Publications in the Office of Communications at Spelman College. She is the editor of the Web publication *Inside Spelman*, and a contributor to the college's other collateral and their public relations campaigns. Davis is also a contributing editor to *Heart & Soul* magazine.

Davis was previously a staff reporter at *Fortune* magazine and the music editor for *BET Weekend* magazine before becoming the entertainment editor at *Honey* magazine and senior editor at *Upscale*. Her work has also been featured in a variety of publications including *Vibe*, *Entertainment Weekly*, *Essence*, *Working Mother*, and *Black Enterprise*.

As part of a two-book deal, Kimani Tru/Harlequin released her first novel for teens, *Can't Stop The Shine*, in April 2007, which became a 2009 American Library Association Popular Paperback for Young Adults. She has also contributed to two anthologies, *Am I the Last Virgin?* (Simon & Schuster), a collection of writings by young women of African descent, and *One Hand in My Pocket*, a BET Books publication of three short fiction stories about African-Americans living positively with AIDS or HIV.

For four years, Davis was the co-owner of PowerFlow Media, a public relations firm that represented such clients as the National Black Arts Festival, *Heart&Soul* Editorial Director Yanick Rice Lamb, National Public Radio's Farai Chideya, and the Trumpet Awards "Meet the Authors" event. Through a partnership with In The Loop Program of Success in October 2007, PowerFlow Media launched Book It: A Teen Readers Festival, a tour of literary event for teens.

J. Davis/Page 2

The lengthy media career of the truly networked Davis has garnered her hundreds of relationships in entertainment, politics, business and cultural affairs from which her associates and media outlets to which she contributes continually benefit. Always on the scene, Davis is called upon regularly by persons of influence in Atlanta, and across the nation, for her advice and expertise.

Davis is a graduate of Howard University and has participated in continuing education programs at The Wharton School at the University of Pennsylvania, Emory University, and the Women's Economic Development Agency (Small Business Administration). Her extra-curricular activities have included membership and leadership roles in the National Association of Black Journalists, the Atlanta, New York and Washington associations of Black journalists, the African American Public Relations Collective, PRPros, Junior Achievement, the Big Brother, Big Sister program, the New York City School Volunteer Program, and the Muse writers group.

Passionate about mentoring students regularly, Davis continually shares her knowledge and educated opinions on panels, in workshops, and on community-oriented programs like National Public Radio's *PowerPoint*. She has devoted herself to young people through regular speaking engagements at elementary and high schools, is a recipient of the Women's Employment Opportunity Project Award for Community Service, and was named one of the *Atlanta Tribune's* "Women To Watch," and is a member of Ledge Magazine's Advisory Board. A native of Decatur, Ga., Davis currently resides in Atlanta.

MORE INFORMATION:

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